



**ENERGY EGO
COMPENSATION PLAN**

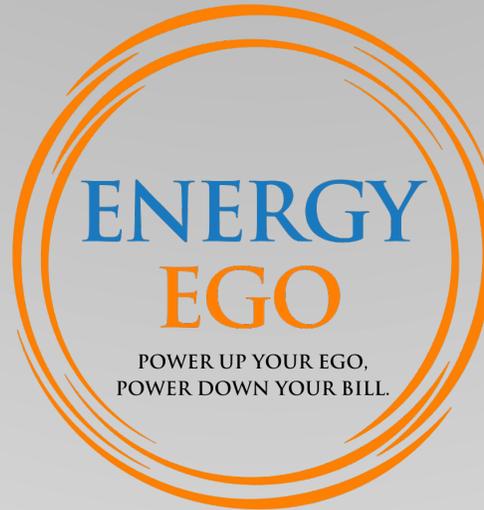
WHAT IS AN ENERGY BROKER?

1. Registered Broker

A person or entity that offers brokerage services to help customers select a retail energy provider (REP).

3. Services Offered

Brokerage services include providing advice, acting on behalf of retail customers, and using a proprietary website to lower customer's energy bills.



2. Compensation

Brokers are typically compensated by the REP but may also receive payments from customers.

4. Location Serviced

Energy Ego operates in Texas and Ohio, serving both residential and commercial customers.

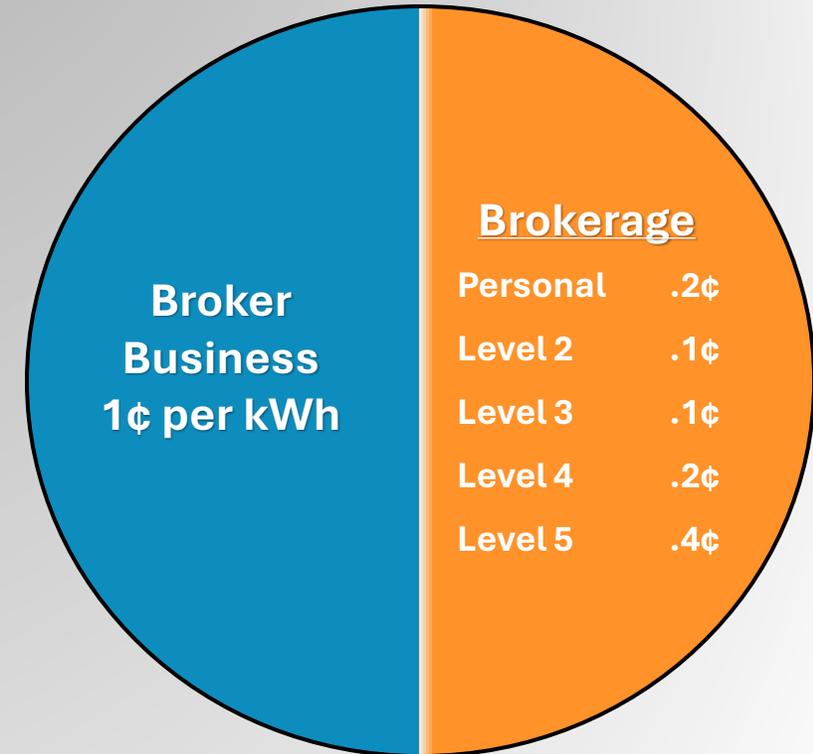
ENERGY EGO

RESIDENTIAL COMPENSATION OVERVIEW

Broker
(Individual)



Brokerage
(Team)



Personal (Bonus) Customers

Customer #1 and all customers #7 and above earn 1¢ per kWh.

Examples:

1,000 kWh = \$10/monthly

3,000 kWh = \$30/monthly

5,000 kWh = \$50/monthly

Network Customers

Customers #2 thru #6 are network customers that allow you to build your brokerage.

[Link](#)

Considerable Growth Opportunity!

For detailed calculations, visit the compensation calculator.

RESIDENTIAL NETWORK PAY

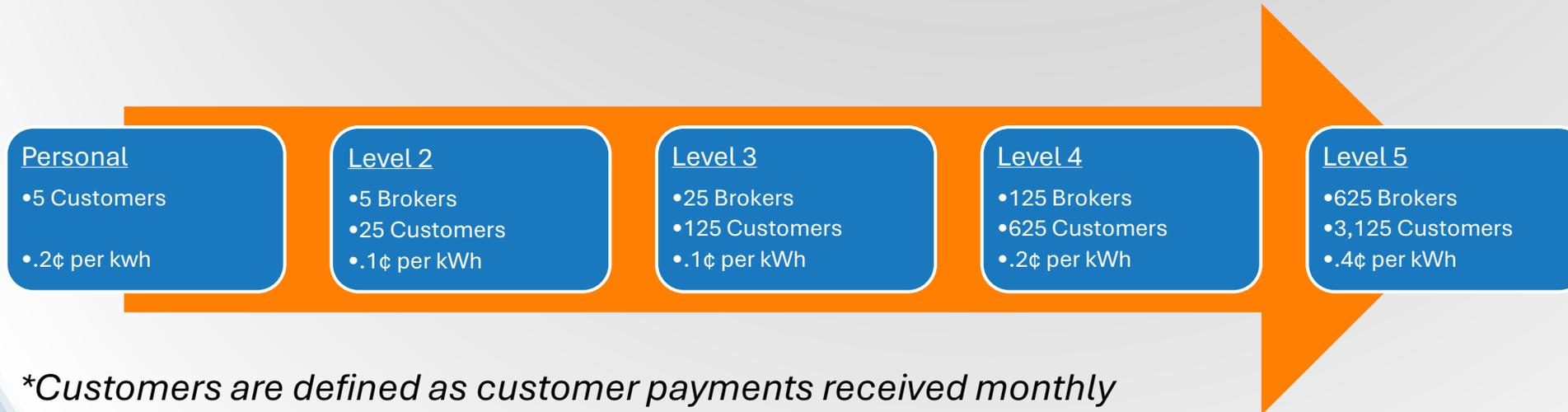
Allow for a significant growth opportunity,
create a team of brokers working with you to save customers money.

Customers #2 through #6 provide residual income and network pay.

Brokers must have their 2 through 6 customers, or 5 “network” customers to get network pay. Team Effort!

Commissions are calculated each month on customer payments.

Network customers are capped at 5 customers

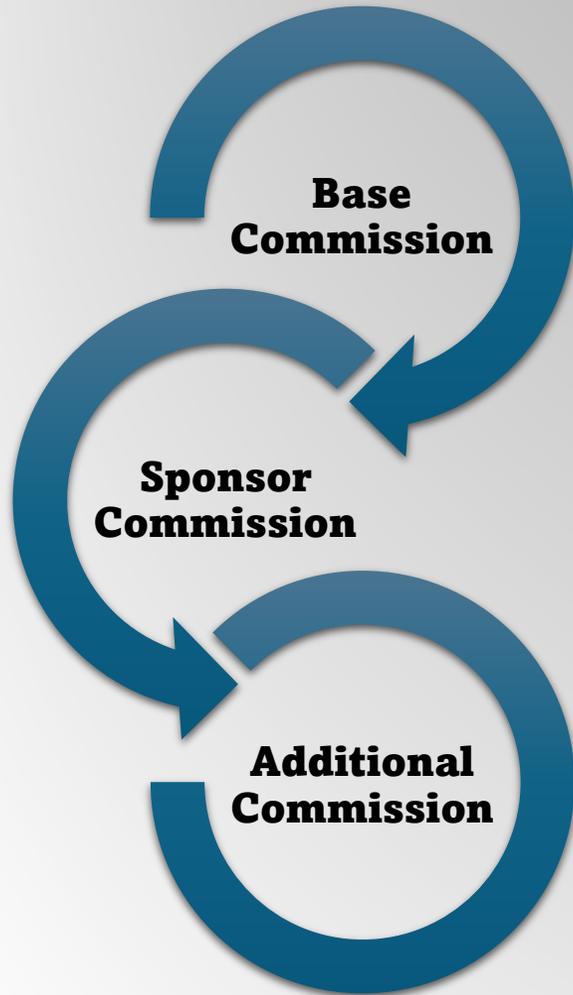


INCOME POTENTIAL

500 kWh	1,000 kWh	2,000 kWh
	781 Brokers	
	3,905 Customers	
Monthly Residual Potential		
\$6,955	\$13,910	\$27,820

**Customers are defined as customer payments received monthly*

COMMERCIAL COMPENSATION STRUCTURE



- **Starts at .3¢ per kWh**

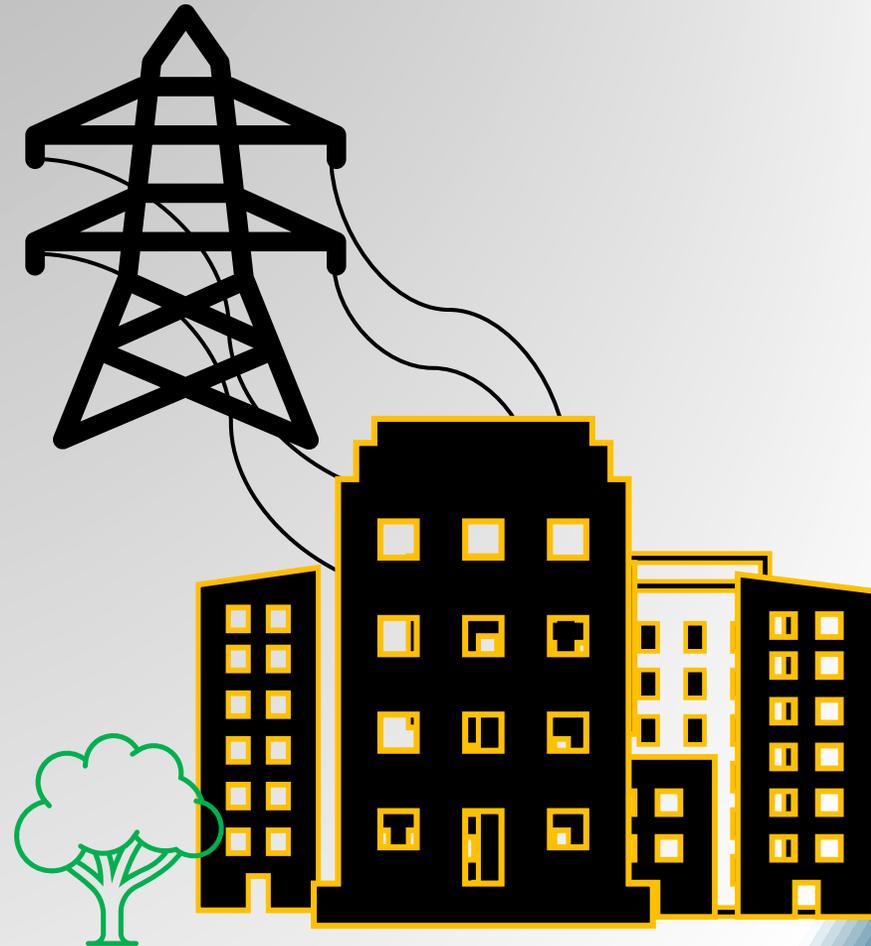
Included in Commercial Matrix

- **Set at .1¢ per kWh**

Included in Commercial Matrix

- **Broker Negotiates**

Not included on the Commercial Matrix
Broker can add additional to the commercial enrollment form



BROKER REQUIREMENTS AND FEES

Brokers must be a registered active broker to earn commissions.

Must have 5 network customers to get network pay.

Energy Ego retains a 3% commission fee from total earnings.

GET STARTED WITH ENERGY EGO

Ready to start a business?

Register as a broker [here](#).

Energy Ego offers electric rates cheaper than 85% of the market.

The future depends on what you do today.

Contact us to start your journey with Energy Ego!

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ENERGY EGO